CANADIAN LawList

Canada's Largest Legal Directory

We provide media solutions to reach the largest legal and business markets in Canada quickly and effectively.

With more than 1,000,000 unique visitors and close to 4 million page views annually *canadianlawlist.com* **captures your market**

With contact information for more than **66,000 judges and legal professionals**, more than **27,500 law offices, government departments**, and **law related offices**, canadianlawlist.com attracts more than **325,000 page views a month** and **110,000 unique visitors!**

Benefits of an enhanced listing are:

- Maximize your investment by reaching a highly qualified audience
- Grow awareness of your brands with solutions that allow you to push your message across multiple platforms throughout the year
- Drive qualified leads to your firm

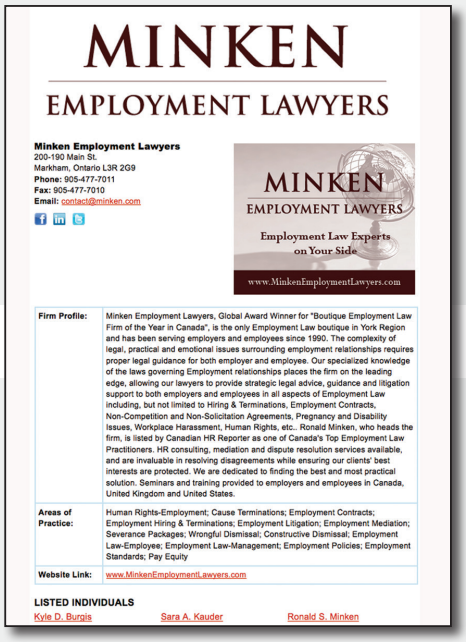
Take advantage of our frequency and multi-channel strategies to achieve a consistent presence with one of our annual enhancement packages.

the answer company
THOMSON REUTERS®

GET NOTICED by lawyers, judges, corporate counsel, finance professionals, and other blue chip clients and prospects who find the contacts they need for Canadian legal expertise at *canadianlawlist.com*

GOLD PACKAGE

- Home page feature spot for one month
- Top Billing in search results
- A Big Box advertisement with your listing
- A 50-word firm/solicitor profile (appears in print and online)
- Up to five searchable areas of practice (appears in print and online)
- Live link to website (appears in print and online)
- Social media links: Facebook, LinkedIn and Twitter
  **Note: All features above are provided for the firm and each lawyer*
- Online Logo



SILVER PACKAGE

- Second billing in search results
- A Big Box advertisement with your listing
- A 50-word firm/solicitor profile (appears in print and online)
- Up to five searchable areas of practice (appears in print and online)
- Live link to website (appears in print and online)
- Social media links: Facebook, LinkedIn and Twitter
  **Note: All features above are provided for the firm and each lawyer*
- Online Logo

Online Display advertising opportunities with *canadianlawlist.com*

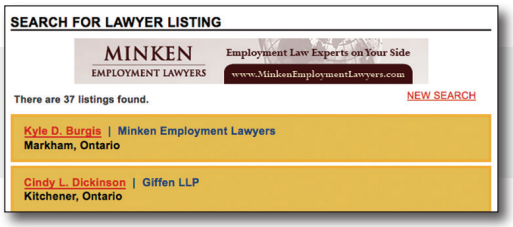
Run-of-site coverage reaches visitors throughout their entire user session. Leaderboard, banner or tile positions available.

WEB RATES

Format Size	Size (pixels)	Cost per month
Rotating Leaderboard Maximum four ads in rotation	728 x 90	$2,240
Banner (rotating)	468 x 60	$1,803
Tile (non-rotating)	120 x 90	$1,694

AREA OF PRACTICE SPONSORSHIP

Only $1091for a FULL YEAR!
Sponsor a selected area of practice with a banner on the search results page.



Whichever option you choose, you can depend on *canadianlawlist.com* to get your online message in front of Canada's legal community - open the door to new business opportunities for you!

Book your advertisement today!

Contact Colleen Austin, Account Executive, Advertising for Canadian Law List Directories
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